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LpR Guidelines

V1.0

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'13

2013



Review



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Guidelines

General:

The author of a technical article should be a technician or at least have some technical background. Papers and requests from a technical department are preferred over submissions from marketing departments. When submitted from a marketing, PR or sales department (agency), the author needs a technical or scientific education. Otherwise a co-author from a R&D department is requested to secure technical content. Authors of the "Commentary" or interview partners may have other background. At least an abstract and the author's CV are requested in advance to evaluate the article quality.

If any of the requested material is not sent in time or the material does not comply with the specifications described in these guidelines, LED professional reserves the right to move the publication to a later issue or cancel the publication without notifying the author, if necessary. In this case, the article may not be published through other channels before being officially published in LpR.

Language:

English

Deliveries:

All delivery dates that are specified in the Editorial Calendar have to be met, unless otherwise agreed upon between the parties. The agreed deadline is compulsive. Any delay has to be announced as far it is foreseeable.

A complete set of material consists of:

- One article Word file including image captions, citations and references
- Images in the requested format and quality
- Contact information including the address for sending sample issues*
- A short CV of the author(s)*
- Abstract and final title*

* using the **LpR-Abstract Submission Form.docx** that can be downloaded at
[www.led-professional.com/downloads/LpR-Abstract Submission Form for PC.docx](http://www.led-professional.com/downloads/LpR-Abstract%20Submission%20Form%20for%20PC.docx)
[www.led-professional.com/downloads/LpR-Abstract Submission Form for MAC.docx](http://www.led-professional.com/downloads/LpR-Abstract%20Submission%20Form%20for%20MAC.docx)

Publishing:

The article will be published in full digital and printed issues. The article may not be published or re-published through other channels without the written permission of Luger Research. In case of republication (parts or full article), a reference to LED professional Review including issue number is mandatory.

Content:

Technology focused article with background information and detailed explanation about technical systems. Measurement and simulation results should support the description if possible.

Please have a look at back issues regarding the content and style.

Reference:

Name of the author(s) with job title and company name.



Review

Space (in Magazine): 3-8 A4 pages. That equals between 2,000 and 4,000 words (**best between 2,500 and 3,000 words**), or at least 10,000 to 20,000 characters including spaces, and a maximum of five pictures, graphs or tables per 1,000 words.



Online

Pictures, Graphs: High quality and high resolution (>300dpi). **Minimum image width has to be 1,300 pixels.** Accepted file formats are jpg, pdf, png, or tiff. Images may be embedded in the Word file, but, additionally, all pictures or graphs must be provided separately. If not provided in an adequate format and quality, LED professional reserves the right to omit the image without notifying the author. Font size in graphs and images needs to be selected so that readability at an image width of 11cm is given.



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Text Formatting: Text has to be sent as a MS Word file with one single column. No automatic formatting of Word shall be used. Furthermore, no automatic structuring (numbering) of chapters, headlines and references shall be used. Only two levels of headlines will be distinguished within an article – sub-headline and sub-sub-headline. No numbering of sub-(sub)-headlines will be used in the magazine. Literature references have to be listed at the end of an article. Literature reference numbers should be set within squared brackets like this:

[1], [2],... [n]

References to images and graphs should be placed in round brackets and look like this:

(Figure X) or (see Figure X)

Text-Font: Arial, Helvetica or similar font. Font size should be 10 pixels. Sub-headlines should be highlighted bold and sub-sub-headlines in italic style.

Captions: For every image and graph a caption is mandatory. Captions have to be placed in the document where an image or graph should be placed. A caption should look like this:

Figure 1: Text

Advertisement: No direct or hidden product advertisement and company advertisement may be made within the article. The company name is mentioned in the article reference. Product names may be mentioned infrequently if absolutely necessary for explanations, for instance when unique features are relevant for the understanding of the article. In case of a breach, LED professional reserves the right to re-edit the article and to remove all company advertising without notifying the author.

Style: A neutral and concise style is preferred. Marketing phrases and direct speech should be avoided as well as as "I (we, the team, ...) did (made, ...)..."



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Editorial Calendar 2013

Issue No.	Featured Article ¹	Abstract Due	Material Due	Publication Date
35 Jan. / Feb.	<ul style="list-style-type: none"> Recent trends in electronics and electronics manufacturing 	Oct. 22, '12	Nov. 02, '12	Feb. 01, '13
36 Mar. / Apr.	<ul style="list-style-type: none"> Optics design and the impact of deviations in emission characteristics and manufacturing on light quality in applications 	Dec. 17, '12	Jan. 04, '13	Apr. 01, '13
37 May / June	<ul style="list-style-type: none"> Thermal management and reliability issues 	Feb. 18, '13	Mar. 01, '13	June 01, '13
38 July / Aug.	<ul style="list-style-type: none"> A status on LED chips manufacturing and LED packaging technologies 	April 22, '13	May 03, '13	Aug. 01, '13
39 Sept. / Oct.	<ul style="list-style-type: none"> Latest advancements in mechanical, electrical, measurement and testing standardization 	June 24, '13	July 05, '13	Sept. 13, '13
40 Nov. / Dec.	<ul style="list-style-type: none"> Design considerations to provide an appropriate light and product quality 	Aug. 12, '13	Aug. 26, '13	Dec 02, '13

¹ The editorial topics mentioned above are special features among a wide range of topics impacting the LED industry. Topics may include: LEDs, OLEDs, lighting systems, lighting fixtures, lamps, drivers, supplies, controls, optics, thermal management components, testing equipment, and manufacturing equipment. Subject to change

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